

CAOIMHE WALSH



■ Interaction Design ■ Graphic Design ■ Visual Merchandising

EXPERIENCE

To be completed
March 2018

Selfridges

Creative Multimedia Internship

Previous internship completed in visual merchandising. Tasks included researching emerging fashion trends, creating presentations and the execution of visual displays across the store. Internship in UX/UI design and graphic design to be completed in March 2018

2017

SOLUXR

Marketing & Graphic Design Internship

Tasks included entire brand creation and rebrand of Soluxr company, designing website layout, constructing infographics, creating and managing social media presence. Working in a highly professional environment alongside worldclass business people

2016

Brown Thomas

Visual Merchandiser

Tasks included innovative and fast paced thinking, creating displays for shop floor and window, dressing mannequins, outfit construction and idea generation. Working within a creative team

EDUCATION

2016- present

Belfast School Of Art - BDes Hons Interaction Design

2015-2016

Belfast School Of Art - BA Hons Foundation year for specialist degrees

2015

Midleton College - Honours leaving cert completed 2015

SKILLS

- Experienced in Adobe programs (Illustrator, Photoshop, Indesign) and Sketch
- Experience in html, CSS, JQuery, Javascript
- Keen eye for typography, layout and colour
- Imagery & Data visualisation
- Self-motivated, organised and able to multitask
- Ability to work quickly from concept/design to finished product
- Paper prototyping and hand drawn skills
- Idea generation & Storytelling

CONTACT

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REFERENCES

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INTEREST

Fashion - sewing courses completed, styling knowledge, interest in emerging trends

Photography - courses completed & awards achieved

Design - Finalist in "doodle for google" competition & freelance design work

Experience - Floristry, interior design and ceramics